



Reference no
Log no
For office use

Area Board Projects and Councillor Led Initiatives Application Form 2016/2017

To be completed by the Wiltshire Councillor leading on the project
Please ensure that you have read the Funding Criteria before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details			
Area Board Name	Melksham		
Your Name	Jon Hubbard		
Contact number	07876 611388 / 01225 807969	e-mail	Jon.hubbard@wiltshire.gov.uk
2. The project			
Project Title/Name	Melksham ParkRun		
Please tell us about the project /activity you want to organise/deliver and why? <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>Working in partnership with Melksham Without Parish and Melksham Town council's we are hoping to establish a ParkRun event based in Melksham at the King George V Playing fields.</p> <p>The set up cost for this would be £3000. Melksham Without have already agreed to support £1000 of this and Melksham Town Council are considering the application on Monday 22nd August to support by a similar amount. I am hoping that Melksham Area Board will support the activity by also contributing £1000.</p> <p>This event will help the town in many ways, including bringing more people into the town and providing a fantastic public health activity.</p>		
Where is this project taking place?	King Gerorge V Playing Fields		
When will the project take place?	Every Saturday morning 9am – 10am		
What evidence is there that this project/activity needs to take place/be funded by the area board?	Considerable numbers of Melksham residents already travel to other locations to participate in ParkRun events, and I believe that delivering an event in Melksham will attract more people to participate. Feedback supplied by local residents supports this.		

How will the local community benefit?	Parkrun is a fantastic way of encouraging more and more people to take part in a healthy activity. It will also attract people into the town where – there is clear evidence from other locations that people will often pop into local shops and cafes after the event, thus bringing more footfall to the High Street.		
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)			
Does this project link to the Community Plan or local priorities? (if so, please provide details)	The Area Board has identified Childhood Obesity as a key priority for the community area		
Is this project supported by the Local Youth Network or Community Area Transport Group? (if it relates to young people or highways and transport)	This issue has not been discussed by either body yet, but the potential benefits of a Junior Park Run will be discussed at the LYN meeting on Thursday 25 th August		
What is the desired outcome/s of this project? That a significant number of local residents participate and enjoy the health benefits of taking part.			
Who will be responsible for managing this project? There is a local Parkrun Team led by community activist, Colin Goodhind			
3. Funding			
What will be the total cost of the project?	£3,000		
How much funding are you applying for? Please note that only capital funding is available	£1,000		
If you are expecting to receive any other funding for your project, please give details	Source of Funding	Amount Applied For	Amount Received
	Melksham Parish Council	1,000	1,000
	Melksham Town Council	1,000	
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	TBC – but this will likely be either the Town or Parish council		
4. Declaration – I confirm that...			
<input type="checkbox"/> The information on this form is correct and that any grant received will be spent on the activities specified <input type="checkbox"/> Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			

Name: Cllr Jon Hubbard	Date:22/08/2017
Position in organisation:	
Please return your completed application to the appropriate Area Board Locality Team (see section 3)	